

INTERVENTION LOGIC TABLE (linked to Section 3.1 of the LDS)

Name of LAG: reach Bridgend
Date Completed/Updated: 22/02/2016

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)	
Theme 1: Adding Value to local identity and natural and cultural resources									
From the community needs analysis, there is a need to work with communities to address the issues at the heart of their communities. They may be issues that cannot be directly addressed by RDP funding so the intervention opportunity is around empowering them to take forward community action schemes.	[SO1.1] To facilitate the identification and prioritisation of rural community needs and aspirations focused on sustainable futures and innovation in economic rural development.	South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough Communities First Big Lottery	Research into the root causes and effects of rural poverty in the context of Bridgend County Borough and identifying the ‘types’ of poverty experienced and the target groups for future intervention. A feasibility study that could lead to pilot projects to work with and for inter-generational and mixed ability groups, to deliver local non-statutory services, develop connected rural communities and enable more isolated people in rural areas to live independently for longer.	LD-CL.0 01	Number of Feasibility Studies	2	Tackling Poverty [SO1.1] With the support of the monitoring and evaluation team at Welsh Government, to conduct a baseline research study identifying the main types of rural poverty experienced in rural Bridgend County Borough, some key underlying causes and priority target groups. A key output of this work will be the development of measurable baseline information. This has the potential to be a co-operation activity with other LAG areas, in particular those in the south east Wales and valleys regions; [SO1.1] Equal Opportunities and Gender Mainstreaming Empowering individuals to voice their needs and support each other to address them. In supporting people to live independently for longer, the aim is to address isolation and ensure that all people are able to experience a full and rich cultural life and have a support network around them, reducing their dependence on social care and integrating into community life.	Activities delivered by community groups with advice and support from the LAG and partner organisations in the public and voluntary sectors.	2017+
				LD-CL.0 02	Number of Networks established	1			
				LD-CL.0 06	Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects	2			
				LD-CL.0 07	Number of stakeholders engaged	20			
From the SWOT, there is a clear opportunity to use the strength of the Heritage Network to work with them in developing county-wide and local projects to both identify the heritage characteristics of the area and interpret and protect those in the most appropriate way. There is a gap for a physical focal point for heritage within the rural county Borough. The SWOT analysis reinforces a strong sense of cultural and natural heritage, a high-quality food producer community and a number of opportunities to	[SO1.3] To implement a pilot package of rural heritage activities that use an integrated community development approach to research, interpretation, upskilling, upgrading, conservation and co-operation, in	Destination Management Plan WG Historic Environment Strategy South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough	Creating a community led peer network to support the sustainable management of key physical heritage sites through shared services agreements, etc. Piloting a training, mentoring and peer support initiative that leads to the conservation and preservation of local built and natural heritage including upskilling. Piloting customer focused	R.24	Jobs created through supported projects (LEADER)	1	Sustainable Development [SO1.3] by conserving and enhancing the local sense of place and cultural spaces through heritage in considered and well-managed ways with sustainability encouraged through community management of activity. Tackling Social Exclusion [SO1.3] It will address social exclusion by recognising that a sense of place encompasses more than the stereotype of an area's past and is about the people in the here and now living and working in those	1. Activities to be developed by the LAG in conjunction with the Heritage Network and potentially partners from the heritage sector e.g. HLF. 2. Activities to be developed by the LAG in conjunction with rural network	Network development 2016 Piloting activity 2017+
				LD-CL.0 01	Number of Feasibility Studies	1			
				LD-CL.0 02	Number of Networks established	1			

<p>strengthen the connection between local people and service providers with that unique offer. Under the section on tourism is further reference to developing the ever evolving sense of place associated with the area on a local and county basis and this objective makes many links across different intervention areas.</p>	<p>order to contribute to rural Bridgend's 'sense of place' and to increase the business and employment potential of the heritage economy.</p>		<p>community-led tourism information services, living history through, for example, innovative digital media or multi-functional services.</p> <p>Working with the local Tourism Network and hospitality businesses to develop initiatives that explore and strengthen a sense of place.</p> <p>Promotional activities that work within the rural areas to explore and strengthen local heritage and sense of place.</p>	<table border="1"> <tr> <td>LD-CL.003</td> <td>Number of jobs safeguarded through supported projects</td> <td>1</td> </tr> <tr> <td>LD-CL.004</td> <td>Number of pilot activities undertaken/supported</td> <td>3</td> </tr> <tr> <td>LD-CL.005</td> <td>Number of Community Hubs</td> <td>1</td> </tr> <tr> <td>LD-CL.006</td> <td>Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects</td> <td>5</td> </tr> <tr> <td>LD-CL.007</td> <td>Number of stakeholders engaged</td> <td>40</td> </tr> <tr> <td>LD-CL.008</td> <td>Number of participants supported</td> <td>50</td> </tr> </table>	LD-CL.003	Number of jobs safeguarded through supported projects	1	LD-CL.004	Number of pilot activities undertaken/supported	3	LD-CL.005	Number of Community Hubs	1	LD-CL.006	Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects	5	LD-CL.007	Number of stakeholders engaged	40	LD-CL.008	Number of participants supported	50		<p>communities, whatever their circumstances and roots.</p> <p>Welsh Language [SO1.3] Actions that will provide support to the Welsh language through understanding the place and its offer and working to celebrate these areas and what makes them distinct.</p>	<p>partners, such as the Heritage Network, and partner organisations in the heritage sector, such as the Sector Skills Council.</p> <p>3. Activities to be developed by the LAG in conjunction with the local tourism sector e.g. BCBC Tourism Department, Bridgend Tourism</p> <p>4. Association, heritage organisations</p> <p>Activities to be developed by the LAG in conjunction with heritage groups, community groups and partnering educational establishments in the area.</p>	
LD-CL.003	Number of jobs safeguarded through supported projects	1																								
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<p>From the SWOT there are clear opportunities to build on the role of the Countryside Volunteering Network, green infrastructure approach and the wealth of countryside and green space of the rural County Borough to maximise the benefits for health and well being and recognising the potential for addressing financial and social poverty offered by natural resources.</p>	<p>[SO1.4] To implement a pilot package of 'Our Green Spaces' projects, working with community groups, volunteers and agencies to strengthen the potential economic benefit between the area's natural assets and community wellbeing, tourism and environmental sustainability.</p>	<p>Natural Resources Wales Destination Management Plan & Partnership for Growth Strategy WG Historic Environment Strategy South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough</p>	<p>Supporting through LEADER activity and animation networking activities that raise the profile of countryside/ environmental issues.</p> <p>A woodlands research and piloting operation including activities such as:</p> <ul style="list-style-type: none"> Piloting projects which maximise the health and wellbeing benefits of woodland space through for example, dog agility trails or forest schools. Use of woodland forestry for skills 	<table border="1"> <tr> <td>LD-CL.001</td> <td>Number of Feasibility Studies</td> <td>1</td> </tr> <tr> <td>LD-CL.004</td> <td>Number of pilot activities undertaken/supported</td> <td>1</td> </tr> <tr> <td>LD-CL.005</td> <td>Number of Community Hubs</td> <td>1</td> </tr> </table>	LD-CL.001	Number of Feasibility Studies	1	LD-CL.004	Number of pilot activities undertaken/supported	1	LD-CL.005	Number of Community Hubs	1		<p>Tackling Poverty [SO1.4] Pilot projects to support people with physical and mental health conditions to improve their health, increase social inclusion and their likelihood of returning to economic activity through the use of the outdoor space.</p> <p>Tackling Social Exclusion [SO1.4] Encouraging volunteering in the local community in support of green spaces, community health, wellbeing and recreational development.</p> <p>Uplands [SO1.4] Build on the outcomes of the feasibility studies undertaken across the valleys to explore opportunities for community-led projects which maximise the assets of the rural</p>	<p>Activities to be developed by the LAG in conjunction with relevant partner organisations in the natural resource sector.</p>	<p>Networking & Green Infrastructure Toolkit type activity 2016</p> <p>Piloting 2017+</p>									
LD-CL.001	Number of Feasibility Studies	1																								
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LD-CL.005	Number of Community Hubs	1																								

			development, youth offending teams and back to work schemes. <ul style="list-style-type: none"> • Mapping forests in walking distance to schools or from surgeries. • Develop woodland trails – look at different species, ages, stories and linking to recreational tourism opportunities. 	LD-CL.006 LD-CL.007 LD-CL.008	Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects Number of stakeholders engaged Number of participants supported	9 12 28	uplands. Sustainable Development [SO1.4] Building sustainable rural communities direct action and awareness-raising.		
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Theme 2: Facilitating pre-commercial development, business partnerships and short supply chains

<p>From the SWOT analysis there is an opportunity to build on the strength of the Local Food Network and the quality of the local food and drink being produced to encourage better take up of those products and to take steps to be able to meet the increased demand created. The SWOT analysis identifies a number of opportunities within the sections on tourism and food to make better links between the two industries and create a fully integrated economy. This is demonstrated in the opportunities afforded by the quality of the produce on offer, the need to boost those producer businesses and the need to address the issues faced by the tourism sector in terms of seasonality and competition from other areas. There are also opportunities to make similar integrated connections with non-food producers.</p>	<p>[SO2.1] To implement a pilot package of innovative activities that facilitate access to, and demand for, rural products and experiences that link producers with the hospitality sector to contribute to an integrated visitor economy.</p>	<p>South East Wales Local Food Talks European Maritime and Fisheries Fund Toward Sustainable Growth: An Action Plan for the Food & Drink Industry South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough</p>	<p>Extending the Bridgend Local Food Network in scope and scale:- including tourism, retail and hospitality business and extending more regionally.</p> <p>An operation to target the uplands and valleys areas to maximise the potential for:</p> <ul style="list-style-type: none"> • Tourism- Raise the profile of the uplands for tourism • Promote and trial tourism opportunities • Link it and utilise Visit Wales themed years 2016 Year of Adventure, 2017 Year of the Legend and 2018 Year of the sea. • Art/ photography potential in the valleys • Top rock climbing area identified by a national rock climbing website in Blackmill (The Dimbath) 	LD-CL.001 LD-CL.005 LD-CL.006 LD-CL.007 LD-CL.008	Number of Feasibility Studies Number of Community Hubs Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects Number of stakeholders engaged Number of participants supported	1 1 3 16 44	<p>Tackling Poverty [SO2.1] Pilot projects and/or feasibility studies to undertake the pre-commercial trialling of local non-statutory services within the community that maximise the opportunities for local products and crafts using local skills. The intervention will aim to maximise the skills and potential of all members of the community without prejudice, and regardless of age or ability and will include looking at options for childcare in parallel with the service. These service trials may or may not lead to innovative new micro and social enterprises being developed as a result after LEADER funded work is completed.</p> <p>Uplands [SO2.1] Work with the extended local producer network and the Bridgend Tourism Association to integrate land based goods with tourism and hospitality sectors and to develop concepts and pilots for innovative tourism experiences and packages connected with the upland area and its assets, such as the potential for woodland, hillside or airborne sports and activities.</p> <p>Sustainable Development [SO2.1] Providing opportunities to promote and market local produce,</p>	<p>1. Activities to be developed by the LAG in conjunction with rural networks and producers. 2. Activities to be developed by the LAG in conjunction with rural networks and producers. 3. Activities to be developed by the LAG in conjunction with community groups, partner organisations and educational establishments. 4. Activities to be developed by the LAG and strategic partners including those in the hospitality, retail and tourism sectors. 5. Activities to be developed by the LAG and strategic partners in conjunction</p>	<p>Network development 2016 Co-operation activity 2016 & 2017 Uplands 2016+</p>
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						addressing food miles and mass production techniques of heavily processed food. They also aim to deliver a sustainable local economy by developing cluster approaches and increased demand for local goods, whether food or non-food products.	with local businesses.															
It is evident from the SWOT analysis that marketing is a weakness within the local food and drink sector, even though steps have been taken to begin to address this, and as such there is an opportunity to benefit from a joint marketing approach across the wider region, outside of the LAG area.	[SO2.2] To implement joint-marketing initiatives with rural enterprises, communities and partners that promote a coherent offer of rural Bridgend and maximise the potential to tap into business, family, cultural and heritage visitor economy markets.	Toward Sustainable Growth: An Action Plan for the Food & Drink Industry South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough South East Wales Local Food Talks European Maritime and Fisheries Fund	Collaborative promotional campaigns within the county to promote the products and experiences on offer which provide a coherent identity. For example: <ul style="list-style-type: none"> Tourism, outdoor activities (sea, air and land), cultural, heritage and arts experiences, Welsh language experiences, local crafts and distinctiveness, business tourism. Food experiences, hospitality and eating out, wild food and foraging, local up-and-coming culinary talent. 	<table border="1"> <tr> <td>R.24</td> <td>Jobs created through supported projects (LEADER)</td> <td>1</td> </tr> <tr> <td>LD-CL.001</td> <td>Number of Feasibility Studies</td> <td>1</td> </tr> <tr> <td>LD-CL.006</td> <td>Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects</td> <td>10</td> </tr> <tr> <td>LD-CL.007</td> <td>Number of stakeholders engaged</td> <td>25</td> </tr> <tr> <td>LD-CL.008</td> <td>Number of participants supported</td> <td>25</td> </tr> </table>	R.24	Jobs created through supported projects (LEADER)	1	LD-CL.001	Number of Feasibility Studies	1	LD-CL.006	Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects	10	LD-CL.007	Number of stakeholders engaged	25	LD-CL.008	Number of participants supported	25	<p>Sustainable Development</p> <p>[SO2.2] Supporting equal opportunities and gender mainstreaming, through inclusive opportunities to engage with the products and experiences on offer in rural Bridgend.</p> <p>[SO2.2] Providing equal opportunities for producers, small businesses, heritage sites, etc, however small, or whoever they are, to benefit from a regional profile, provided they have a product offer of the right calibre that aligns with Destination Management objectives.</p> <p>Welsh Language</p> <p>[SO2.2] Activities which package, enhance or highlight the specific Welsh language experiences already existing within the rural County Borough.</p>	1.Activities to be developed by the LAG with strategic and regional partners.	2017+
R.24	Jobs created through supported projects (LEADER)	1																				
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Both the SWOT analysis and the Tourism Destination Management Plan and Action Plan identify a need to improve the tourism product offer. There are weaknesses in the attractions available and the accommodation. There is particularly a weakness of suitable accommodation within the rural areas with the majority of this focussed around the more urban settlements of the county.	[SO2.3] To facilitate activities that lead to the development of, and sustainability of, a range of high-quality visitor accommodation and attractions that exceed customer expectations and cement a	Destination Management Plan & Partnership for Growth Strategy WG Historic Environment Strategy Toward Sustainable Growth: An Action Plan for the Food & Drink Industry South East Wales Regional Strategic Framework: Delivering a	An operation to deliver pre-commercial piloting and/or feasibility work collaboratively with organisations based in rural areas to develop tourism attractions and accommodation and exploring options for their sustainable future through for example the establishment of a social enterprise and the potential for community asset transfer.	<table border="1"> <tr> <td>LD-CL.001</td> <td>Number of Feasibility Studies</td> <td>2</td> </tr> <tr> <td>LD-CL.003</td> <td>Number of jobs safeguarded through supported projects</td> <td>1</td> </tr> </table>	LD-CL.001	Number of Feasibility Studies	2	LD-CL.003	Number of jobs safeguarded through supported projects	1	<p>Tackling Social Exclusion</p> <p>[SO2.3] This activity will aim to support a sustainable rural economy through helping communities and businesses to diversify into tourism, providing new opportunities to pursue enterprising initiatives and find new ways of earning income and opportunities to work or volunteer within a community enterprise.</p>	1.Activities to be developed by the LAG with local strategic partners in the tourism sector and local communities. 2.Activities to be developed by the LAG with strategic partners and local	2016									
LD-CL.001	Number of Feasibility Studies	2																				
LD-CL.003	Number of jobs safeguarded through supported projects	1																				

	perception of rural Bridgend as a 'great place to visit'.	Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough South East Wales Local Food Talks European Maritime and Fisheries Fund	Delivering a scheme to work with new or existing micro-enterprises to diversify or set up from new through pre-commercial trialling of innovative accommodation and attractions. Activities might include mentoring, transparent and disseminated feasibility studies and joint approaches with businesses working together or through a network such as the Bridgend Tourism Association.	LD-CL.004 LD-CL.005 LD-CL.006 LD-CL.007 LD-CL.008	Number of pilot activities undertaken/s supported Number of Community Hubs Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects Number of stakeholders engaged Number of participants supported	1 1 4 10 15		businesses, either existing tourism businesses, new micro-enterprises or other businesses looking to diversify into tourism.	
With some notable exceptions, the SWOT analysis demonstrates a lack of capacity among small businesses in particular to deliver projects across a broad range of themes from effectively marketing their products to delivering innovation and there are opportunities to learn both from other businesses and from specialist mentors. Through the SWOT analysis it has been identified that there is a demand from the farming community to diversify into non-agricultural activity taking into consideration additional opportunities afforded through accessing new markets, for example, health and wellbeing, educational and economic benefits that could potentially be exploited through non-agricultural activity.	[SO3.3] To facilitate activities that identify diversification and entrepreneurship options in rural communities, and pilot innovative interventions that create opportunities for non-agricultural sustainable development.	Destination Management Plan & Partnership for Growth Strategy WG Historic Environment Strategy Toward Sustainable Growth: An Action Plan for the Food & Drink Industry South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough South East Wales Local Food Talks European Maritime and Fisheries Fund	An operation that works with landowners or lease holders for areas of land such as farm, forestry and heritage sites to explore the feasibility of on-farm diversification or the diversified use of forestry and other sites for economic benefit, including pre-commercial trialling where applicable. There may also be opportunities to explore community asset transfer as a part of this initiative. The development of a rural business network which offers activities such as: <ul style="list-style-type: none"> • Networking, knowledge transfer, shared services and collaborative approaches. • Providing one-to-one advice and mentoring 	R.24 LD-CL.001 LD-CL.002 LD-CL.003 LD-CL.005	Jobs created through supported projects (LEADER) Number of Feasibility Studies Number of Networks established Number of jobs safeguarded through supported projects Number of Community Hubs	1 1 1 1 1	Tackling Poverty [SO3.3] Pilot projects and/or feasibility studies to undertake the pre-commercial trialling of non-statutory services within the community. The intervention will aim to maximise the skills and potential of all members of the community without prejudice, and regardless of age or ability and will include looking at options for childcare in parallel with the service. These LEADER trials may or may not lead to innovative new micro and social enterprises being developed within the community after LEADER funded work is completed. Uplands [SO3.3] Where appropriate, pre-commercial piloting of forestry potential resulting in the development of business plans and enterprise models (social enterprise/micro-enterprise)	1.Activities to be developed by the LAG. 2.Activities to be developed by the LAG in conjunction with local farm businesses looking to diversify into non-agricultural activities. 3.Commissioning specialist advisors and mentors where the service does not currently exist and where a tailored service is needed. This will also include signposting where relevant.	2016

			<p>for rural businesses on issues relevant to the successful delivery of the LDS.</p> <ul style="list-style-type: none"> • Opportunities to share or pool resources (e.g. opportunity for a mobile saw sharing project and timber yard projects (good examples of LEADER projects in other RDP areas). Farmers use saw dust as bedding for livestock – it's cheaper than straw. 	<table border="1"> <tr> <td>LD-CL.006</td> <td>Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects</td> </tr> <tr> <td>LD-CL.007</td> <td>Number of stakeholders engaged</td> </tr> <tr> <td>LD-CL.008</td> <td>Number of participants supported</td> </tr> </table>	LD-CL.006	Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects	LD-CL.007	Number of stakeholders engaged	LD-CL.008	Number of participants supported	5		4.Activities to be developed by the LAG in conjunction with strategic, regional and local organisations.	
LD-CL.006	Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects													
LD-CL.007	Number of stakeholders engaged													
LD-CL.008	Number of participants supported													
					10									
					20									

Theme 3: Exploring new ways of providing non-statutory local services

<p>The SWOT analysis identifies a number of concerns around accessing services and employment opportunities in rural areas due to factors such as transportation and affordable childcare options. These concerns are strongly linked to rural poverty. It is envisaged that tackling a number of these issues is beyond the scope of the LEADER project and therefore would be better addressed through integration and mainstreaming opportunities, including the Rural Community Development Fund (RCDF), however, they may be addressed in part through the commissioning of innovative trials under the LEADER project fund where opportunities arise.</p>	<p>[SO3.1] To facilitate activities that identify the extent and effects of outward commuting and migration from Bridgend's rural communities, and pilot innovative interventions that create opportunities for community-based earning.</p>	<p>South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough Big Lottery Fund Communities First Local Investment Fund South East Wales Community Economic Development</p>	<p>Support for research and feasibility studies that offer innovative approaches to accessing affordable and practical options for transportation, housing, employment, training, education and childcare provision.</p> <p>Support for innovative promotional and marketing events to raise awareness of the range of careers, employers and training opportunities available within and for rural areas and to engage new entrants into rural careers irrespective of age or gender.</p>	LD-CL.001	Number of Feasibility Studies	3	<p>Equal opportunities & Gender Mainstreaming [SO3.1] Providing opportunities to find meaningful work close to home for people of all abilities and backgrounds. Also tackling poverty and social exclusion, addressing the need to move away from family and friends in order to find work more easily which can directly contribute to increased feelings of isolation and exclusion and for those with dependants, losing the opportunity for family to help with taking care of those dependants.</p>	<p>1.Activities to be developed by the LAG in conjunction with the relevant bodies, agencies and partner organisation within these sectors and local actors. It is envisaged that delivery could be by individual organisation or by consortia. 2.Activities to be developed by the LAG in conjunction with the relevant bodies, agencies and partner organisations</p>	2016
				LD-CL.006	Number of information dissemination actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects	6			
				LD-CL.007	Number of stakeholders engaged	30			
				LD-CL.008	Number of participants supported	30			
The SWOT analysis recognises the	[SO1.2] To	South East Wales	Creating a network of				Tackling Poverty	1.Activities to be	

<p>need to assess the ongoing changing requirements of communities and the need to identify new ways of meeting needs, particularly as services are lost within the community, more isolated communities being the worst affected. Any projects developed to meet this need should ensure that those delivering or managing the project have the confidence and skills to do so. In order to effect changes in the community, there are a number of factors to consider that are raised in the SWOT analysis including the support required by communities to develop project proposals and deliver them, including the support required in relation to accessing and managing funding.</p>	<p>implement a pilot suite of innovative projects in rural communities, based on identified needs and aspirations, with the aim of developing sustainable rural services, exploring new ways of providing non-statutory services, and strengthening economic rural development.</p>	<p>Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough Big Lottery Fund Communities First Local Investment Fund South East Wales Community Economic Development</p>	<p>sustainable community facilities in rural areas and offering activities such as:</p> <ul style="list-style-type: none"> Information sharing Capacity building support to enable and facilitate the transfer of assets into community-led use through empowering local communities to act as custodians. Capacity building training and support for rural people to design and deliver projects and services in their area. <p>Piloting innovative solutions to local, non-statutory, service needs including, for example, transportation, housing, employment, training, education and childcare provision, and innovations in ways of working. For example:</p> <ul style="list-style-type: none"> Mobile and pop-up services to tackle isolation and accessibility such as debt advice, post office; crèche, hairdressing; Peripatetic, mobile recreational activities services to tackle social exclusion and equality such as community cinema; Peripatetic and pop-up services to tackle poverty such as affordable luncheon clubs, 'meals on wheels' type services; Peripatetic services to sustain community facilities such as shared caretaker and maintenance services, group buying. Pop-up or permanent local community shops 	R.24	Jobs created through supported projects (LEADER)	1	<p>[SO1.2] Pilot projects and/or feasibility studies to trial the delivery of innovative non-statutory services that support vulnerable and older people in rural poverty and/or social isolation to live independently for longer and feel supported to stay in their own homes. This will include the delivery of pop-up mobile services, for example, post office, debt advice, mobile cinemas right in the heart of the community using sustainable delivery models, shared facilities, etc.; The services offered will not be commercial in nature and any commercial entities wishing to be involved will pay for their own space in line with State Aid guidance. Sustainable Development [SO1.2] Supporting a sustainable rural economy through helping communities and businesses to diversify into community-led service delivery. This will look to address social exclusion and tackling poverty by providing new opportunities to pursue enterprising initiatives and find new ways of earning income and provide opportunities to work or volunteer within a community facility.</p>	<p>developed by the LAG in conjunction with partner organisations or community groups. 2.Activities to be developed by the LAG in conjunction with relevant local authority service areas and community groups. Including signposting to relevant advice e.g. via the Charity Commission or BAVO. 3.Activities to be developed by the LAG. 4.Activities to be developed by the LAG</p>	<p>Network development 2016 Work-focused solutions piloted 2016 Recreational services piloted 2107+</p>
				LD-CL.001	Number of Feasibility Studies	2			
				LD-CL.002	Number of Networks established	1			
				LD-CL.003	Number of jobs safeguarded through supported projects	1			
				LD-CL.005	Number of Community Hubs	1			
				LD-CL.006	Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects	2			
				LD-CL.007	Number of stakeholders engaged	5			
				LD-CL.008	Number of participants supported	45			
						50			

			<p>to sell surplus supermarket stock, allotment gluts at nominal cost.</p> <p>In-line with what is possible under LEADER, services of a commercial nature would not see any subsidy to their operational costs, e.g. they would pay for their own pop-up space. A LEADER project would have a co-ordinating and facilitation role in setting up the service or group of services in liaison with the local community and relevant agencies/fora. Many of the pop-up services envisaged are those available through public and third sector agencies such as Citizens Advice Bureau or counselling with the addition of other service providers such as the post office who deliver their own outreach service all coming together at the same time to make it easier for more isolated and vulnerable people to access services close to home in a convenient way and at the same regular place and time.</p>					
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Theme 4: Renewable energy at Community level

<p>The SWOT analysis reveals that there are many opportunities available to develop renewable energy schemes. It recognises that a number of feasibility studies have already been undertaken in the County Borough supporting the adoption of renewables more generally for rural benefit for example in addressing rural fuel poverty. The natural resource available within the rural County Borough feature across all strategic objectives within the strategy due to the benefits it can bring which are highlighted in the SWOT</p>	<p>[SO3.2] To identify options for renewable energy opportunities and work with stakeholders to develop a green economy for rural Bridgend.</p>	<p>South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough</p>	<p>Piloting innovative activities in renewable energy that deliver benefits to rural communities, such as feasibility studies to identify appropriateness and viability of schemes and types of renewable technology.</p> <p>Conduct research to develop an evidence base for the adoption of specific green infrastructure approaches including research and piloting. Deliver events that provide advice and assistance in relation to the benefits of a green</p>	<table border="1"> <tr> <td>LD-CL.001</td> <td>Number of Feasibility Studies</td> <td>2</td> </tr> <tr> <td>LD-CL.002</td> <td>Number of Networks established</td> <td>1</td> </tr> <tr> <td>LD-CL.004</td> <td>Number of pilot activities undertaken/ supported</td> <td>2</td> </tr> <tr> <td>LD-CL.005</td> <td>Number of Community Hubs</td> <td>1</td> </tr> </table>	LD-CL.001	Number of Feasibility Studies	2	LD-CL.002	Number of Networks established	1	LD-CL.004	Number of pilot activities undertaken/ supported	2	LD-CL.005	Number of Community Hubs	1	<p>Tackling Poverty [SO3.2] Pilot projects and the delivery of non-statutory services to provide advice and information on energy efficiency and reducing the cost of energy, fuel poverty and debt, and to explore more sustainable options such as community renewable energy, such as a 'Green Doctor' advisory service for community buildings.</p> <p>Uplands [SO3.2] Cross-valley and local area feasibility studies building on previous research to determine and map the assets, resources and</p>	<p>1.Activities to be developed by the LAG in conjunction with relevant partner organisations in the renewable energy sector. 2.Activities to be developed by the LAG in conjunction with partner organisations e.g. NRW, BCBC. 3.Activities to be</p>	<p>Energy audits type work 2016 Piloting renewables schemes 2017+</p>
				LD-CL.001	Number of Feasibility Studies	2													
				LD-CL.002	Number of Networks established	1													
				LD-CL.004	Number of pilot activities undertaken/ supported	2													
				LD-CL.005	Number of Community Hubs	1													

analysis. That resource can bring a major added value in the form of a green infrastructure underpinning sustainable development and a vibrant rural economy.			infrastructure approach.	LD-CL.006	Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects	5	potential uses of forestry within those areas, e.g. timber, wooden products, renewable energy, fuel, tourism experiences. Sustainable Development [SO3.2] These activities will support sustainable development through the adoption and encouragement of a green infrastructure approach to development and the exploration of renewable energy solutions to meeting local needs. In turn these actions will begin to address rural poverty and a more sustainable economy, future proofing rural communities both economically and environmentally.	developed by the LAG in conjunction with partner organisations e.g. NRW, BCBC .	
			Create a renewable energy and energy efficiency network, run workshops with partners to identify needs and who covers which areas of work. Explore potential to develop a community energy action plan for the rural county borough.	LD-CL.007	Number of stakeholders engaged	35			
			Pilot a service offering energy audits to communities and rural businesses.	LD-CL.008	Number of participants supported	50			
			Pilot a community collective bargaining scheme for energy buying. Potential to work with housing associations and co-operatives. Explore the issues and pilot solutions to address the higher cost of using pre-paid meters, often needed by those in greatest poverty.						

Theme 5: Exploitation of digital technology

The SWOT analysis recognises the need to make people aware of the advantages of adopting and exploiting digital technology. This has emerged both due to apathy to change but also due to low skill levels and knowledge about how different technology can be applied and how it functions. The SWOT also demonstrates that a number of successful projects have been piloted in the rural County Borough demonstrating an effective use of LEADER project funding.	[SO3.4] To increase the use of digital technology among rural businesses and communities to maximise productivity, sales and marketing profile.	South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough ERDF	Business-focused activities which raise awareness of the benefits of exploiting digital technology in the business sector. For example:	LD-CL.001	Number of Feasibility Studies	2	Tackling Poverty [SO3.4] Pilot projects and/or feasibility studies that enable low income households to access essential digital services and improve the chances of householders living in poverty, experiencing in-work poverty or fuel poverty of being able to access work opportunities and information about them. This intervention will include working with key partners such as libraries, community and village halls and schools within the community to enable access for all and will include looking at options for childcare in parallel with the service.	1.Activities to be developed by the LAG. 2.Activities to be developed by the LAG with relevant delivery organisation and partners as appropriate. 3.Activities to be developed by the LAG with relevant delivery organisation and partners as appropriate.	2016+
			<ul style="list-style-type: none"> Study tours, events and workshops. 	LD-CL.004	Number of pilot activities undertaken/supported	1			
			Piloting innovative activities with the potential to bring innovative solutions to business needs through digital technology.	LD-CL.005	Number of Community Hubs	2			
			<ul style="list-style-type: none"> For example a Dare to Discover customer wi-fi scheme in tourism and hospitality sector. 	LD-CL.006	Number of information dissemination actions/promotional and/or marketing activities to raise awareness of the LDS and/or its projects	5			
			Community focused activities which raise awareness of the benefits of exploiting digital technology in the community sector. For example:						
			<ul style="list-style-type: none"> Study tours, events and workshops. 						

			Support for innovative activities with the potential to bring innovative solutions to rural needs through digital technology. For example: <ul style="list-style-type: none"> The use of the back room at the local pub as a digital centre to provide job searching facilities, 'home-working' space and ICT skills and capacity development. 	LD-CL.007 Number of stakeholders engaged		35			
				LD-CL.008 Number of participants supported		50			

Co-operation - *These are not additional objectives, just additional activity under above objectives to be delivered in co-operation

From the SWOT there are clear opportunities to build on the role of the Countryside Volunteering Network, green infrastructure approach and the wealth of countryside and green space of the rural County Borough to maximise the benefits for health and well being and recognising the potential for addressing financial and social poverty offered by natural resources.	*[SO1.4] To implement a pilot package of 'Our Green Spaces' projects, working with community groups, volunteers and agencies to strengthen the potential economic benefit between the area's natural assets and community wellbeing, tourism and environmental sustainability.	Natural Resources Wales Destination Management Plan & Partnership for Growth Strategy WG Historic Environment Strategy South East Wales Regional Strategic Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough	Co-operation Activity: - Piloting a Green infrastructure initiative or toolkit which explores and maximises, for example, the flood prevention value of upland and forestry sites.	LD-CL.004 Number of pilot activities undertaken/s upported		1	Tackling Poverty [SO1.4] Pilot projects to support people with physical and mental health conditions to improve their health, increase social inclusion and their likelihood of returning to economic activity through the use of the outdoor space. Tackling Social Exclusion [SO1.4] Encouraging volunteering in the local community in support of green spaces, community health, wellbeing and recreational development. Uplands [SO1.4] Build on the outcomes of the feasibility studies undertaken across the valleys to explore opportunities for community-led projects which maximise the assets of the rural uplands. Sustainable Development [SO1.4] Building sustainable rural communities direct action and awareness raising.	Activities to be developed by the LAG in conjunction with relevant partner organisations in the natural resource sector.	Networking & Green Infrastructure Toolkit type activity 2016 Piloting 2017+
From the SWOT analysis there is an opportunity to build on the strength of the Local Food Network and the quality of the local food and drink being produced to encourage better take up of those products and to take steps to be able to meet the increased demand created. The SWOT analysis identifies a number	*[SO2.1] To implement a pilot package of innovative activities that facilitate access to, and demand for, rural products and experiences that link producers with	South East Wales Local Food Talks European Maritime and Fisheries Fund Toward Sustainable Growth: An Action Plan for the Food & Drink Industry South East Wales Regional Strategic	Co-operation Activity:- <ul style="list-style-type: none"> An operation delivered across a regional area in tandem with the extended rural food network including activities such as: Creating local business clusters to improve continuity and volume 	LD-CL.001 Number of Feasibility Studies		2	Tackling Poverty [SO2.1] Pilot projects and/or feasibility studies to undertake the pre-commercial trialling of non-statutory services within the community that maximise the opportunities for local products and crafts using local skills. The intervention will aim to maximise the skills and potential of all members of	1.Activities to be developed by the LAG in conjunction with rural networks and producers. 2.Activities to be developed by the LAG in conjunction with	Co-operation activity 2016 & 2017

<p>of opportunities within the sections on tourism and food to make better links between the two industries and create a fully integrated economy. This is demonstrated in the opportunities afforded by the quality of the produce on offer, the need to boost those producer businesses and the need to address the issues faced by the tourism sector in terms of seasonality and competition from other areas. There are also opportunities to make similar integrated connections with non-food producers.</p>	<p>the hospitality sector to contribute to an integrated visitor economy.</p>	<p>Framework: Delivering a Future with Prosperity Bridgend County Together SIP Fit for the Future: Regeneration Strategy for Bridgend County Borough</p>	<p>of supply of goods into retail and hospitality.</p> <ul style="list-style-type: none"> • Study tours and information sharing opportunities enabling producers to increase the supply of goods. • Regional shared promotional activities that raise awareness of the benefits of buying local goods, eating fresh, local food and reducing transportation miles, and nurture a culture of taking pride in local produce. Piloting the integration of local supply chains with identified market sector needs. • Support for innovative events that enable visitors to experience local products and experiences that exceed customer expectations. 	<table border="1"> <tr> <td data-bbox="1561 92 1709 348">LD-CL.006</td> <td data-bbox="1709 92 1881 541">Number of information dissemination on actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects</td> </tr> <tr> <td data-bbox="1561 541 1709 642">LD-CL.007</td> <td data-bbox="1709 541 1881 642">Number of stakeholders engaged</td> </tr> <tr> <td data-bbox="1561 642 1709 747">LD-CL.008</td> <td data-bbox="1709 642 1881 747">Number of participants supported</td> </tr> </table>	LD-CL.006	Number of information dissemination on actions/ promotional and/or marketing activities to raise awareness of the LDS and/or its projects	LD-CL.007	Number of stakeholders engaged	LD-CL.008	Number of participants supported	<p>3</p> <p>4</p> <p>6</p>	<p>the community without prejudice, and regardless of age or ability and will include looking at options for childcare in parallel with the service. These LEADER trials may or may not lead to innovative new micro and social enterprises being developed within the community after LEADER funded work is completed.</p> <p>Uplands [SO2.1] Work with the extended local producer network and the Bridgend Tourism Association to integrate land based goods with tourism and hospitality sectors and to develop concepts and pilots for innovative tourism experiences and packages connected with the upland area and its assets, such as the potential for woodland, hillside or airborne sports and activities.</p> <p>Sustainable Development [SO2.1] Providing opportunities to promote and market local produce, addressing food miles and mass production techniques of heavily processed food. They also aim to deliver a sustainable local economy by developing cluster approaches and increased demand for local goods, whether food or non-food products.</p>	<p>rural networks and producers.</p> <p>3. Activities to be developed by the LAG in conjunction with community groups, partner organisations and educational establishments.</p> <p>4. Activities to be developed by the LAG and strategic partners including those in the hospitality, retail and tourism sectors.</p> <p>5. Activities to be developed by the LAG and strategic partners in conjunction with local businesses.</p>	
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